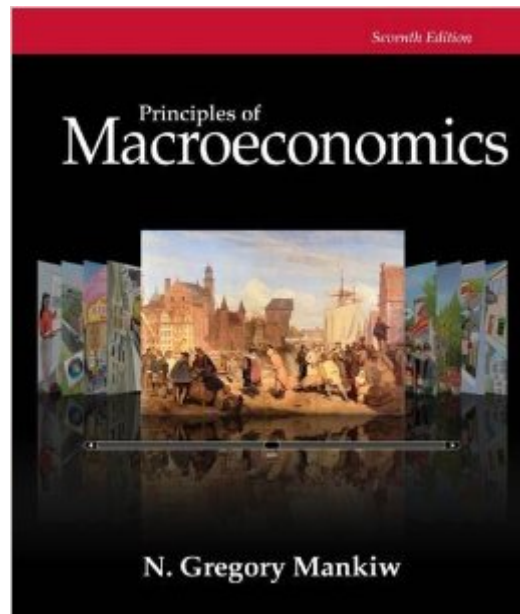


The book was found

Principles Of Macroeconomics



Synopsis

NOTE: This book does not include Access Code PRINCIPLES OF MACROECONOMICS, Seventh Edition, continues to be the most popular and widely-used text in the economics classroom. A text by a superb writer and economist that stresses the most important concepts without overwhelming students with an excess of detail. A thorough update has been made to keep all chapters fresh and relevant with current Economic coverage. MindTap, the cutting edge online environment is available with new enhancements that include Graph Builder and Adaptive Test Prep that allow students extra preparation in graph drawing and test review. The seventh edition premier ancillary package is the most extensive in the industry, using a team of instructors/preparers that have been with the project since the first edition.

Book Information

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Customer Reviews

Basic concepts, terms, acronyms and understanding of macroeconomics. Nothing fancy or jumps out at you, but interesting and important ideas and concepts that are essential for business, marketing, economics and trade.

\$230 for a book that doesn't come with the online access which I need in order to do my work for class. Garbage. Will be returning.

Buy an earlier edition! This is literally the same thing as Macro by Mankiw 3rd - 6th edition. Way too expensive.

This book is easy to understand and has a great flow for the content. This book is great for anyone interested in how the economy works as a whole, the business student, or even a business professional.

I've never taken an Economics class before so I found this intermediate text to be too complex. I generally make straight A's, but I am struggling to keep a C average in this class. We are using Aplia in conjunction with this text.

This was the required textbook for our Basic Macroeconomics course. I choose to rent it. I am very glad my professor choose this textbook because it is very easy to understand and straight to the point. I dreaded taking economics because I am not very good with math and graphs.

If buying for college, check with professor before buying. I return the book because the professor required the software that accompanies the book.

Didn't care for the class but the book was pretty good. Material is put together fairly well and easily understood.

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